

PRESS RELEASE

Hipotels Hotels & Resorts reopens Mediterráneo Hotel after carrying out renovations on par with sustainability criteria

- The hotel chain has renovated a part of the hotel's facilities in order to create a more modern and sustainable environment



Photo of one of the rooms at the hotel

Hipotels Mediterráneo 4* hotel in Sa Coma, Majorca has reopened its doors after undergoing aesthetic and technical renovations to improve its facilities. The hotel company is committed to upholding values based on sustainability and comfort. Therefore, the renovations also included the maintenance of energy saving systems and the optimisation of climate control systems. In terms of interior design, all rooms have been given a new look and feel, as well as the lobby bar, and the balconies have been refurbished.

In the words of **Fernando Martín**, technical director of Hipotels, thanks to the renovations, the company was able “to install PV panels, geothermal wells (to use the high temperatures in the substratum as a source of renewable energy), a Knx automation system in the rooms to optimise lighting and heating, fans in rooms, and LED lighting.” These solutions are aimed at improving the energy efficiency of the hotel, which is already equipped with waste heat recovery from boilers, heat pumps, water chillers, and refrigerated chambers with waste heat recovery.

For Martín, "Hipotels Group takes sustainable tourism very seriously. Strategies for effectively minimising our carbon footprint have been applied and systematically evaluated within our group for several years." Furthermore, another scarce resource has been an area of focus: water. This is why eight hotels from the chain in Majorca, including Hipotels Mediterráneo, have integrated **WaterCryst** technology, a BIOCAT anti-limescale system that saves 215 t of salt per year. Thanks to this system, descaled water can be better recycled in order to fill the hotel's water tanks. This in turn eases strain on the amount of water that passes through water treatment plants in the area.



Photo of the lobby bar at Mediterráneo Hotel in Majorca

Renovations with a Mediterranean flare

The hotel's transformation project was based on enhancing light in the facilities and on creating a more attractive and revamped environment in the name of sustainability. Emphasis has been placed on white and pastel tones that blend with the light-coloured wood and marble. In addition, the hotel's natural and green areas generate a feeling of peace and serenity.

About Hipotels Hotels & Resorts

Hipotels Group has been spearheading the development of tourism in Majorca for over 50 years and offers some of the most hotel vacancies on the island. Joan Llull, founder of the group, has imbued the company with his personality and vision, first focusing on careful expansion in Majorca before expanding to other destinations including Cadiz, Lanzarote, and more recently, Cancun. With a development model based on the regular renovation of hotel infrastructure, the company is able to create a collaborative management style rooted in long-term relationships with both clients and employees.

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