

PRESS RELEASE

Hipotels Hotels & Resorts starts renovations on Hotel Barrosa Palace 5*, a project in the name of relaxed luxury and intimate interior design

- The chain has entrusted the project to the Mexican studio Interarq, in charge of the interior design of two of the company's hotels, Hipotels Barrosa Park and Haven Riviera Cancún, from the Haven Resorts & Spas brand.



Photo of the lobby designed for Hotel Barrosa Palace 3

November 2022.

Today, modernisation works started on **Hotel Hipotels Barrosa Palace**, one of the company's flagships and main luxury benchmarks of the Playa la Barrosa Complex in Novo Sancti Petri, Cadiz. The hotel is expected to reopen its doors next spring with a new look after renovations are carried out in the rooms, service areas and common areas, most notably the reception lobby, indoor and outdoor restaurant areas, spa, gym, pool bar and beach club.

Gabriel Bover, Director General of Andalusia at Hipotels Hotels & Resorts explains that *“these works attest to the group's commitment to modernising the hotel and to its objective to attract new clients, but also to consider the needs of the hotel's most loyal guests who choose Barrosa Palace for their holidays year after year as a home away from home. Hipotels has designed this new phase for the hotel to consolidate a relaxed luxury and intimate ambiance where warmth and individualised service prevail.”*

In addition, the hotel will consolidate its commitment to one of the company's hallmarks: **first class dining**. The new Hipotels Barrosa Palace will house a Japanese restaurant offering an *à la carte* menu and specialised in one of the most prized local products:

Almadraba tuna. This new culinary offering will be a pop-up from **Yoko restaurant** in Barbate by **chef Álvaro Rivera**, and will place special emphasis on zero-kilometre products, especially produce from Conil Farms. The restaurant will also be open to the public.

Keys to renovation

The main aim of the project, headed by the Mexican firm **Interarq**, is to bring light and warmth into all the hotel spaces and to create greater connection between the indoor spaces of the buildings and the magnificent natural spaces of Barrosa Beach. High-quality materials such as light coloured wood and stone will be selected to create enhanced luminosity and warmth. The connection between indoor and outdoor spaces will be accentuated in areas such as the main restaurant, *Enebro*, and its terrace, and the gym which will lead out into the gardens via a large glass structure. Another key aspect of the project will be the **beach club**, a unique space created by **Mister Wils Design Studio**. Here guests will enjoy an organic and avant-garde atmosphere while indulging in fine cuisine and the unbeatable sunsets that make the coast of Cadiz so unique.



Photo of the new beach club designed for Hotel Barrosa Palace

About Hipotels Hotels & Resorts

Hipotels Group has been spearheading the development of tourism in Majorca for over 50 years and offers one of the highest number of bed-places on the island. Joan Lull, founder of the group, has imbued the company with his personality and vision, first focusing on careful expansion in Majorca before expanding to other destinations including Cadiz, Lanzarote, and more recently, Cancun. With a development model based on the regular renovation of hotel infrastructure, the company is able to create a close-knit management style rooted in long-term relationships with both clients and employees.

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