

PRESS RELEASE

Hipotels Hotels & Resorts reopens its cocktail bar, Marea, after full remodeling works

- The new facilities, located in Playa Blanca, Lanzarote, will open to the public on 2 December 2023.



Lanzarote, November 2023.- Marea, the cocktail bar managed by Hipotels Hotels & Resorts in Playa Blanca, Lanzarote, will reopen its doors on 2 December after undergoing complete remodeling works for a new layout and revamped decoration and furniture. The remodeling project is headed by **Interarq**, a Mexican interior design firm that has renovated other hotels in the chain including **Barrosa Palace** (Cádiz) and the Hipotels resort in Cancún known as **Haven Riviera Cancún**. The firm is also remodeling the interior design of **Hotel Flamenco**, located in Cala Millor and which is set to reopen in June 2024 with a completely new look.

After the remodeling, Marea will boast a minimalist design inspired in beach life. The remodeling project has sought to preserve the essentials of the Hipotels style while adding innovative features. A new layout has been designed to optimise and use the entire space while opening it up to the sea views. This layout has helped bring in more natural light. In addition, the space, equipped with wooden tables and chairs with cushions, sofas, and Balinese beds, has become a more comfortable setting that invites guests to spend time lounging and enjoying the evening. Green areas have been added to provide a connection with the outside natural environment.

The bar offers drinks, eats à la carte, and cocktails for adventurous palates in search of new flavours. The layout of the bar has been remodeled with an open design so guests can enjoy a drink without having to get up and move around.

The cocktail bar is very close to **Hipotels Natura Palace** hotel and offers special discounts to its guests in order to enhance their experience and provide them with more and better services. At the end of the year, Marea will throw its first New Year's Eve party for its customers.



Sobre Hipotels Hotels & Resorts

A lo largo de 50 años, el grupo Hipotels ha encabezado el desarrollo turístico en Mallorca hasta convertirse en una de las cadenas con mayor número de plazas hoteleras de la isla. Joan Llull, fundador del grupo, ha dotado a la empresa de su carácter y su visión apostando por una expansión prudente, primero en Mallorca y luego extendiéndose a otros destinos como Cádiz, Lanzarote y Cancún. Con una planta hotelera en constante renovación, este modelo de desarrollo ha permitido mantener en la empresa una gestión cercana basada en las relaciones a largo plazo, tanto con sus clientes como con sus trabajadores.

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