

NOTA DE PRENSA

María Antonia Llull, among the 50 Most Influential women in the Balearic Islands, according to Forbes

The Vice President of Hipotels Hotels & Resorts has been recognized for her leadership in the tourism sector and for driving the company's sustainable growth.



Maria Antonia Llull, Vice President of Hipotels Hotels & Resorts

11 de julio de 2025.- Forbes magazine, through its Forbes Women edition, has included María Antonia Llull, Vice President of Hipotels Hotels & Resorts, in its list of the 50 most influential women in the Balearic Islands. The ranking, compiled by a committee of experts, highlights the impact of female leaders in the business, institutional, cultural, and social spheres of the region.

With over 20 years of experience at Hipotels, María Antonia Llull has been a key figure in the evolution of the hotel group, helping to establish it as a leading brand in both national and international tourist destinations. Under her leadership, the company has strengthened its commitment to sustainability, service excellence, and internal talent development.

“This recognition is an honor I share with the entire team that makes Hipotels possible every day. It motivates me to continue promoting a way of doing business that puts people at the center,” said Llull.

The Forbes list highlights the transformative role of female leadership in the Balearic Islands, showcasing profiles that inspire across various sectors. María Antonia Llull's presence in the ranking also underlines the significance of family businesses in the Balearic economy and the growing role of women in leadership positions.

About Hipotels Hotels & Resorts

Over the past 50 years, the Hipotels Group has led the development of tourism in Mallorca, becoming one of the island's largest hotel chains in terms of capacity. Joan Llull, founder of the group, has infused the company with his character and vision, opting for prudent expansion — first in Mallorca, and later into other destinations such as Cádiz, Lanzarote, and Cancún. With a hotel portfolio under constant renovation, this development model has made it possible to maintain a close-knit management style based on long-term relationships with both clients and staff.

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