HIPOTELS LA GERIA SUSTAINABILITY REPORT 2015-2019



Hipotels La Geria

FEBRUARY 2020

MANAGER DECLARATION

Hipotels is a family hotel chain with a moderate growth, which seeks to offer the best quality in services, facilities and location.

It is a hotel management company oriented to the European medium-high tourism segment. The quality of our product and the complete range of services that we offer, accompanied by an optimum quality-price ratio, has made us consolidate our position as a reliable brand and a reference in the sector.

Our main concern is to satisfy the needs, expectations and requirements of our customers through a work system in which prevention, detection, correction and continuous improvement of our processes are a priority.

Aware of the limitation of natural resources and the environmental impacts associated with the development of our activity, and in order to contribute to sustainable development, we are committed to protecting and conserving the environment.

To this end, we have established a Management System that leads us to the achievement of our objectives aimed at improving results. Always in accordance with the following principles of action:

- ✓ To promote the training and motivation of our human team to ensure the proper functioning of the activity it carries out, as well as its participation in the protection and conservation of nature.
- ✓ To watch over the safety and health of our clients and workers, complying with the prescriptions established by the law in matters of prevention, as well as to aspire to improve the working conditions of our workers.
- ✓ To prevent pollution at its source by adopting measures such as minimising the generation of waste by facilitating its reuse and recycling, as well as adapting our facilities to reduce energy consumption and ensure the rational use of water.
- ✓ To periodically review and evaluate compliance with the principles established in our policy, the objectives, as well as the rest of the elements of the Management System.
- ✓ To inform our clients as well as any person or entity that requires it, of the environmental aspects related to the use and enjoyment of our activities, products and services.

To this end, we guarantee that our organization will comply in all areas with applicable legislation and regulations, in the social, labor, environmental and human rights fields, as well as other voluntary actions aimed at improving the lives of our employees, the communities in which we operate and society as a whole.

President, Juan Llull

PRESENTATION, OBJECTIVES AND SCOPE

We present the 2015-2019 sustainability report of Hotel Hipotels La Geria which reports on social and environmental performance. The objectives of this report are:

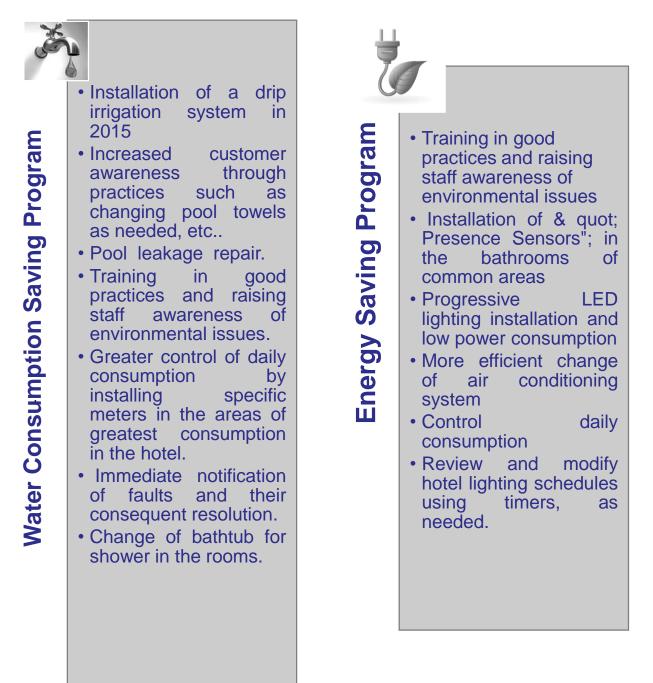
- To highlight the work done in the area of social responsibility to date.
- To satisfy the expectations of information to our stakeholders.
- Incorporate improvement objectives for the period 2020-2021 by acting as a guide for continuous improvement.
- To strengthen the responsible dimension of our company by acting as a differentiating and competitive value.

The content of this report is the result of reflection and commitment to continuous improvement by the management and employees of the Hotel Hipotels La Geria, taking into account the corporate objectives and values.

For any questions regarding the interpretation of the report or for further information, please contact our organization by email at dir. lageria@hipotels. com

QUALITY AND SUSTAINABILITY AWARDS

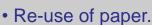




SUSTAINABILITY REPORT 2020 HOTEL HIPOTELS LA GERIA

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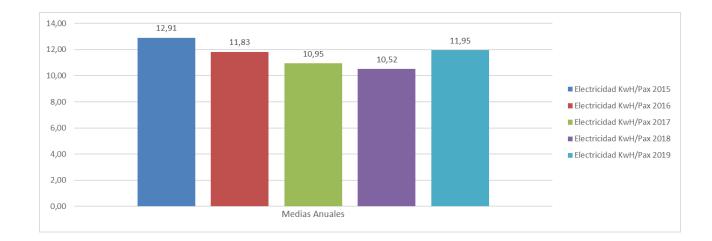
 Use mainly of Bulk Yogurts, the with consequent reduction RESIDUOS in the use of plastic. Minimize the use of paper napkins in favor of cloth napkins. Modification of the size **REUTILIZAMOS LOS** of Amenities (bath gel, shampoo) to a larger size and thus reduce consumption. • We only put sticks in the drinks when it is essential and the client requests it, using paper sticks and not plastic ones. • As far as possible, greater of use polycarbonate cups instead of plastic cups.



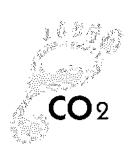
• Use of paper drink sticks.

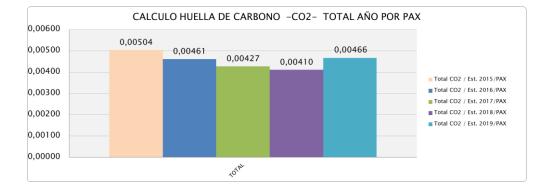
•Reuse of bottles and other materials (paper, glass, etc.) for Miniclub crafts.

•Use of chemical dispensers in the cleaning department through the use of unique containers, providing a longer shelf life for the container.



- TARGET PERIOD 2015-2019
- Reduce electricity consumption by 1. 5% compared to 2014
- The objective of reducing electricity consumption has been achieved, thanks to the measures I indicate below:
- Good Training and practices by staff.
- System of operation of electricity in rooms according to need (the client must insert the card in the box installed in each room).
- Installation of Presence Sensors; in the bathrooms of the common areas, which allows the consumption of electricity as needed.
- Progressive installation of LED lighting and low consumption.
- More efficient air conditioning system.
- control the daily consumption.
- Daily supervision of lighting schedules as needed.
- Replace high voltage bulbs with low energy bulbs (mainly in staff areas).



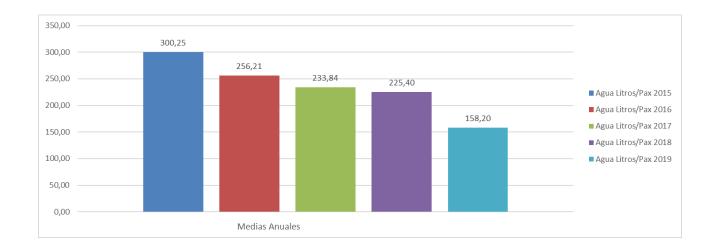




TARGET 2015-2019, REDUCTION OF CO2 EMISSIONS If we take into account, the carbon footprint per stay, it has been reduced considerably because greater use is made of solar energy. All this added to the fact that an energy supplier with 100% renewable energy has been hired.

Fuente de energía	<u>Unidad</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Electricidad	Kwh	175621,75	166735,17	154078,25	145010,83
Gas Ciudad Kg	m3	13562,25	9573,33	8035,50	8717,25
Gas Ciudad en M3	litros	27,21	19,21	16,12	17,49
Agua	m3	4083,75	3611,42	3290,83	3172,00



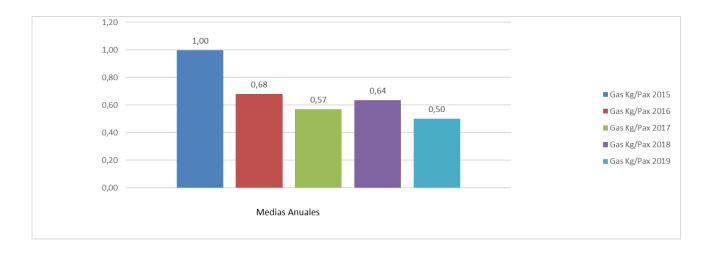


TARGET PERIOD 2015-2019,

Reduce water consumption per stay by 1. 5% compared to 2014

The objective of reducing water consumption has been achieved, thanks to the measures I indicate below:

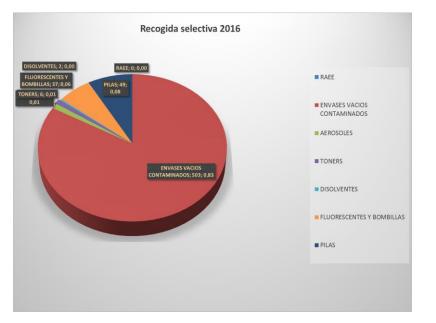
- Drip irrigation system installation in 2015
- Increased customer awareness of water use
- Pool leakage repair
- Training and awareness of good environmental practices among staff
- Monitor daily consumption
- · Check taps and the immediate warning of faults

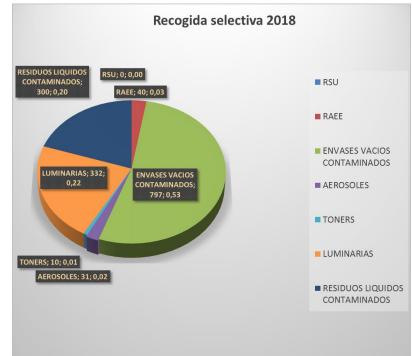


TARGET PERIOD 2015-2019, Reduce water consumption per stay by 1. 5% compared to 2014

Propane consumption has been reduced with respect to 2014, with a slight increase in 2018, due to the need to use a boiler, but all of this derived from the application of good environmental practices

However, the possibility of implementing a Heat Pump (electrical operation) is assessed, to reduce gas consumption by reducing the use of the Boiler. In addition, the Heat Pump will be supported by the Solar Panels.



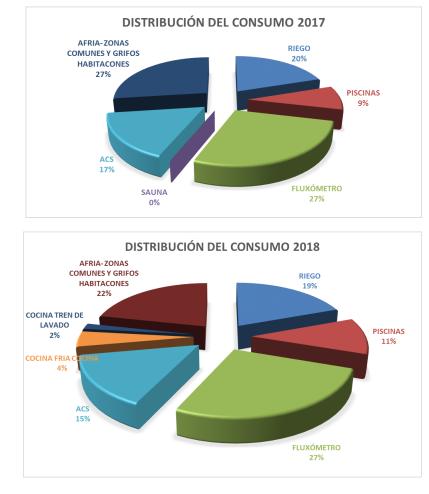


no targets had been set for waste segregation. However, as of 2016, Martínez Cano is contracted to carry out the selective collection of the main waste (Plastic, Cardboard and hazardous waste). In addition to the hiring of oil collection (change Recycling) and glass (Ecovidrio).

However, actions have been implemented to reduce the consumption of Amenities packaging waste, an action valued as positive, since the aim is to reduce plastic waste:

From 2017 to 2018, the number of gel and shampoo containers has been reduced by 5462 units, representing 13%.

TARGET PERIOD 2020-2021 reduce the consumption of plastic waste generation by 2%.

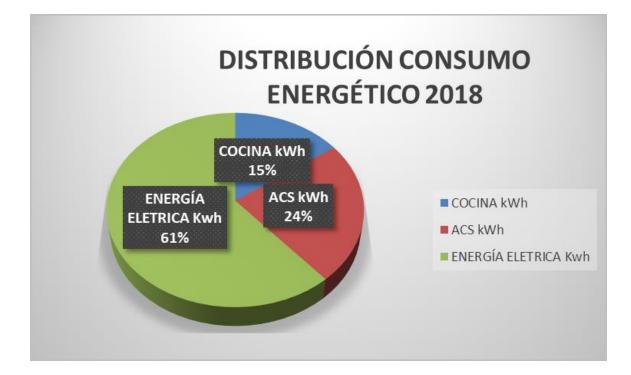


WATER AUDIT

It has been taken into account to carry out and analyze the Water Audit from 2017, in which results have been obtained that taking as a reference the month of August, the ratio per stay has been reduced from 0. 27litres/stay to 0. 23litres/stay, mainly due to the use of flow reducers in taps, supervision and resolution of possible leaks, good practices on the part of the personnel and greater customer-oriented awareness.

PROPOSALS FOR IMPROVEMENT 2020-2021

- Rate double flush toilet
- Change of bathtub for shower tray
- Raising awareness of rational use



ENERGY AUDIT

The data on electricity consumption from 2016 to 2018 are taken into account and, taking August as a reference, it is concluded that consumption per stay has been reduced from 21. 45KwH/stay in 2016 to 13. 73KwH/stay in 2018, all thanks to the measures taken to reduce it (mainly modification of lighting, as well as good environmental practices).

PROPOSAL FOR IMPROVEMENTS 2020-2021

Change lighting to LED 1st and 2nd floor, as well as part of the Hall Switching to LEDs for personnel area lamps Heat pump installation

ENVIRONMENTAL PERFORMANCE OBJECTIVES 2018-2020

REDUCE	И	VATER
CONSUMPTIC	DN BY	
COMPARED	ТО	THE
AVERAGE	FOR	2017
(233.L/STAY)		

- MONITOR DAILY CONSUMPTION
- MONITOR GOOD
 PRACTICES / RAISE
 AWARENESS OF
 STAFF
- CHECK TAPS / IMMEDIATE FAULT WARNING
- CONTROL IRRIGATION AS NEEDED
- TRICKLE IRRIGATION

REDUCE ELECTRICITY CONSUMPTION BY 1% WITH RESPECT TO THE AVERAGE OF 2017 (10. 95 Kw/h STAY)

- MONITOR DAILY
 CONSUMPTION
- MONITOR GOOD
 PRACTICES / RAISE
 AWARENESS OF
 STAFF
- PROGRAMMING OF LIGHTING SCHEDULES BY MEANS OF A ROBOT
- REGULAR A/C PROGRAMMING ACCORDING TO THE DAILY TEMPERATURE FORECAST
- CHANGE OF LIGHTING IN THE SHOWROOM TO LED LIGHTS
- CHANGE BATHROOM LIGHTS IN THE CORRIDOR ON THE 3RD AND 4TH FLOORS IN 2018, AS WELL AS ON THE 1ST AND 2ND FLOORS IN 2019

STAFF OBJECTIVES

- TO ENSURE THAT THE LIVING CONDITIONS ESSENTIAL TO GUARANTEE THE FREEDOM AND EQUALITY OF THE WORKER ARE APPLIED
- CONTINUE TO WORK TOGETHER WITH THE TRADE UNIONS TO GUARANTEE THE LABOUR RIGHTS OF WORKERS
- STRENGTHEN THE POLICY OF NON- DISCRIMINATION THROUGH PROMOTIONS, RECRUITMENT AND ASSIGNMENT OF JOBS OR SERVICES
- CONTINUE THE GOOD WORKING ATMOSPHERE AND ENCOURAGE INTERNAL COMMUNICATION AND TRAINING

COMMITMENT ON HUMAN RIGHTS AND LOCAL COMMUNITIES OF HYPOTELS

- ✓ To create working environments where trust and respect for people's dignity, cordiality and teamwork prevail.
- ✓ HIPOTELS does not tolerate any form of harassment based on any feature protected by law. Hipotels seeks to guarantee equal opportunities and is committed to providing the means to assist all staff in their professional and personal development. Likewise, no discrimination is permitted on the grounds of race, colour, nationality, religious, political or trade union ideas, sex, marital status, age, disability or family responsibilities. Working towards the integration of the diversity and complexity of its human resources, while ensuring the collective application of the same internal regulations.
- ✓ To contribute positively to the development of the local communities where it operates, carrying out social actions to improve the quality of life, and to make respect the value of the culture and local traditions, acting as transmitters towards the customers of HIPOTELS.
- Relate to suppliers of goods and services in an ethical and legal manner; Every supplier must comply with the regulations in force.
- Ensure the protection and safety of minors in all activities and facilities.





· We carry out actions in programming annual within the GAS group -Sustainable Accommodation Group-, Collaboration with charitable associations. activities in environmental education through the Biosphere Reserve Group, as well activities with the as teaching community University of Las Palmas de Gran Canaria and Lanzarote and Training Professional Centre Zonzamas in Lanzarote-

- Participation in Rethink hotel and Habitat Futura as speakers. Collection of solidarity caps.
- Participation in the collection of toys in the Christmas campaign in favour of Cáritas.

Programa Social con el Persona

- Staff meetings and work climate surveys are conducted.
- CHRISTMAS BASKETS: These are given to all workers. a basket of Christmas products.
- Joint Christmas dinners in the two hotels of the chain on Lanzarote (Hipotels La Geria and TUI Sensimar Natura Palace) and a minimum of two meals a year for the heads of department and management of the hotel.
- IMPROVES MEN'S WARDROBE. This 2019 we are going to change the lockers and make improvements in the general staff area.

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Staff Ratios:

STAFF RATIOS				
YEAR	MEN (%)	WOMEN (%)		
2015	53,87	46,17		
2016	56,12	43,88		
2017	55,2	44,8		
2018	42	58		

Internal Promotions:

Types of contract:

TYPE OF CONTRACT						
FIJOS EVENTUAL YEAR (Medium/Year) (Medium/Year)						
2015	61,01	36,22				
2016	61,53	36,79				
2017	60,5	38,23				
2018	64	35,56				

Training Hours:

INTERNAL PROMOTIONS		HORAS DE FORMACIÓN				
YEAR	MEN	WOMEN	YEAR	TOTAL TRAINING HOURS	TOTAL STAFF TRAINED	TOTAL HOURS/STAF F TRAINED
2015	1		2015	278	94	2,96
2016		1	2016	496	107	4,64
2017	1		2017	758	226	3,35
2018	1	1	2018	30	1	30,00

• There is no discrimination based on sex, staff are promoted according to training and permanent employment is encouraged.



Premio Holidaychack 2015	The successes are celebrated jointly with the staff and they are made participants, since it is the result of everyone's work
Working Women's Day 2019	We value and take into account the daily effort
Retirement of Governor	Joint celebration of the retirement of Governor Maria Lasso after 30 years of dedication
Children's Drawing Contest	Organized by "Sustainable Accommodation Group"
School Visit Colegio de Tías	Organization of cultural visit to the hotel, in which the main topic was the protection of the environment, as well as the measures carried out in the hotel
2000 Likes	Celebración conjunta con el personal del hotel de 2000 Likes en Facebook, a los que todos son partícipes del resultado

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COLABORACIÓN CON ASOCIACIONES

	PLAN ACCIÓN 2016				
FECHA	TIPO DE ACCIÓN	ACCIONES			
11-abr	COMUNICACIÓN	Memoria anual GAS 2015			
05-jun	AMBIENTAL	Dia Mundial de Medio Ambiente IX Concurso Escolar de Dibujo			
	FORMACIÓN	Seminario CLUB PTRB			
	FORMACIÓN	Curso RSC			
SOSTENIBILIDAD Semana COCINA KM.O: talleres, d		Impulso Sector Primario: Ruta-Menú Km0, Semana COCINA KM.O: talleres, degustación, visitas, etc.			
	SOSTENIBILIDAD	Maravitia y Tasting Canary (Ganadores Concurso Ideas Patronales Sector Primario)			
	SOSTENIBILIDAD	Acción con TUI Destination Lanzarote, Cosejo regulador Vinos Lanzarote "vinos ecológicos".			
	SOCIAL Campaña recogida productos de li higiene personal CALOR&CAFÉ.				
	SOCIAL	Carrera Solidaria			
diciembre	SOCIAL	Campaña Navidad "Recogida de Juguetes" CÁRITAS PARROQUIAL			
Todo el año	AMBIENTAL	Glasstar Hotel - ECOVIDRIO			

COLABORACIÓN CON ASOCIACIONES

PLAN ACCIÓN 2017	States and		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	
TIPO DE ACCIÓN	FECHA	ACCIONES	SEGUIMIENTO	PARTICIPANTES
COMUNICACIÓN	Mayo/Junio	Memoria anual GAS 2016	Pendiente gráficas.	GAS
SOSTENIBILIDAD /COMUNICACIÓN	OCT.	Conferencia Internacional Turismo Sostenible	Seguimiento	Carlos
SOSTENIBILIDAD /COMUNICACIÓN	Todo el año	Material informativo a los turistas: Decalogo del Turista RB y Experiencias Sostenibles	Seguimiento.	Carlos y Fco. Martinez
COMUNICACIÓN - DIFUSIÓN NOTICIAS GAS	Semanal	Impulsar el envio de noticias propias de cada Establecimiento y traducidas por los asociados. Buscar nuevo formato.	Seguimento semanal. Llegan pocas noticias.	H10 Rubicon Palace,Barcarola club, El Club La Santa
COMUNICACIÓN/PLACA DISTINTIVO		Código QR conectado a la web GAS.	Segumiento renovación web.	Carlos y Fco. Martinez
COMUNCIACIÓN/ DIPTICO - GAS		Realizado	Realizado	Carlos, Susana y Fco. Martinez
DIVULGACIÓN/ CUADERNILLO DIBUJO MINI CLUB		Pendiente web		
RSC/ DIVULGACION/ IX Concurso de Dibujo Dia MA " Año Turismo Sostenible"	Mayo/Junio	Reunión con Director Insular, comunicación concurso y presentación GAS a los vicedirectores CEP en reunión en el Cabildo, Difusión concurso via mailing,tlf. La entrega finaliza el 26 de mayo.	Seguimiento difusión, entrega candidaturas	Carlos, Susana y Fco. Martinez
		Cuadernillo SEO/BirdLife. Libro dibujo " Pintando con Mica" de CACTs. Fichas Geoparque (Cabildo).	Pendiente web y respuesta CACT'S- Beatriz, Fichas Geoparque Inmaculada Carzola pte contactar, Cuadernillo BirdLife pte. F. Martinez	Carlos y Fco. Martinez
DIVULGACIÓN/ CUADERNILLO DIBUJO MINI CLUB	09-jun	Web http://www.ecoaljibedelanzarote.es/ Dispone de diversas actividades para niños y videos, la tematica es sobre el agua. Pertenece a Patrimonio.	Pendiente web,contactar con Patrimonio. Posibilidad de hacer acuerdo colaboración GAS-ASOLAN- PATRIMONIO CABILDO	Carlos
		Inmaculada Cazorla,Entrega por email archivo pdf Logo colorear del Geoparque Lanzarote y Archipiélago Chinijo	Recibido archivo pdf Logo. Valorar	Carlos y Fco. Martinez
SOSTENIBILIDAD / SECTOR PRIMARIO		Impulso sinergias Sector Primario/Turístico y productos de próximidad (Xm 0), Mesas de Trabajo GMR-Creciendo Juntos / Cabildo de Lanzarote Caminando Juntos,	Seguimiento	Carlos y Fco. Martinez
FORMACIÓN		Curso RSC	Mayo/Septiembre	Carlos, Susana y Fco. Martinez
RSC-ONG/ASOC.	Reelanzar	Campaña solidaria tapones , Entrega de cartel de difusión para recogida GAS, para comunicación interna - personal en los establecimientos.	Realizada difusión y comunicación. Entrega 16 de mayo 2017	Carlos
RSC-DIVULGACIÓN / Visitas de los alumnos de los CEP e IES a los establecimientos GAS.		Iniciativa colaboración educativa, para los hoteles del GAS puedan realizar acciones de visita/formativas para alumnos en módulos de primaria/bachillerato Proyecto para involucrar via nuestra web a colectivos varios que pueden ofrecer material educativo adicional	El CEP La Villa visitará El Club la Santa el 24 de mayo (tema : energias renovables) y el CEP Capellania visitará el Gran Teguise Playa el 23 de mayo (tema: gestión del agua).	Carlos, Susana y Fco. Martinez
RSC/CARITAS	DIC	Campaña Navidad "Recogida de Juguetes" CÁRITAS PARROQUIAL: Elaboración de cartel y colaboración con Imprenta Minerva:		Carlos
AMBIENTAL	Todo el año	Glasstar Hotel - ECOVIDRIO	Semestral	H10 White Suites, Costa Calero, Belive Lanzarote, Sandos Papagayo, Barcarola, Hotel Los Fariones, Princesa Yaiza
COMUNICACIÓN	DIC	Memoria anual GAS 2016. Solicitar información, indicadores al GAS una vez finalizado el año.	En enero 2017	GAS

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COLLABORATION WITH ASSOCIATIONS

PLAN DE ACCIÓN 2019

• **Divulgación Sostenibilidad**: distribución de material informativo orientado a la naturaleza y sostenibilidad de la isla de Lanzarote, el Decálogo Turistas (Reserva Biosfera).

• Divulgación Sostenibilidad animación hotel mini club

• Divulgación Colegios XI Concurso 2019: se propone nuevo tema para este año, "César Manrique" coincidiendo con el Centenario del nacimiento del artista. Aprobado por unanimidad.

Divulgación-educación visita de os alumnos de los CEIP e IES

• Responsabilidad social corporativa: Entrega de tapones solidarios (dic2018).

 Sostenibilidad/ sector primario: convenio con el DO de Lanzarote, en el que se incluya acciones de promoción, degustación, catas vinos DO de Lanzarote en los Alojamientos Sostenibles. También se propone incluir los Quesos.

 sostenibilidad y eficiencia energética: nueva plataforma del ITH iSave, es una herramienta on line para el auto-diagnostico en sostenibilidad y eficiencia energética del hotel. Así mismo en las visitas CIDE, Arisalia informará de dicha herramienta.

• RSC/ Caritas: la campaña de juguetes.

• medio ambiente / residuos / plástico: puesta en común buenas prácticas y se continuará poniendo en común proveedores, y se elaborará batería de buenas prácticas y marcar un objetivo de reducción.

• **Turismo Sostenible**: en este aspecto, con el objeto de visibilizar el GAS, se ha solicitado a SPEL la inclusión del link de la web del Gas en www.turismolanzarote.com. Y nos informen de las acciones de marketing / promoción de Turismo Sostenible.

• **Turismo Sostenible:** con el objeto de fomentar sinergias con empresas de turismo sostenible, y ofrecer a los turistas/clientes nuevas experiencias sostenibles.

• FORMACIÓN: Además también se acuerda organizar formación futura de curso de RSC.



COLLABORATION WITH THE TEACHING COMMUNITY

- ✓ COLLABORATION WITH THE UNIVERSITY. VISITS AND PRACTICES OF STUDENTS.
- ✓ COLLABORATION WITH ZONZAMAS PROFESSIONAL TRAINING CENTER. VISIT AND PRACTICES OF STUDENTS.
- ✓ ANNUAL PROGRAMMED ACTIVITIES WITHIN THE "GAS" (SUSTAINABLE ACCOMMODATIONS GROUP.
- ✓ BIOSPHERE RESERVE CLUB

PROMOTION OF OUR CULTURE AND FOLCLORE

- ✓ Gala Canaria dinner every Tuesday with live music in the dining room.
- ✓ Workshops of activities within the entertainment program (Aloe Vera and gastronomic workshop of Mojos Canarios).
- ✓ Training / participation in Club "Biosphere Reserve".
- ✓ Folklore singing group on Tuesdays during Gala Dinner.
- ✓ Photograph of clients with staff with typical Canarian costumes once a week.

OBJECTIVES REGARDING THE LOCAL COMMUNITY

- ✓ Hotel La Geria is a hotel integrated in the local community in which it operates, this integration is carried out through collaborations and participations in different social actions and improvements in the well-being of its environment along with the care of the environment, thus promoting, greater opportunities for economic and social development, as well as encouraging and prioritizing the hiring of local people.
- ✓ INFORMATION is provided for customers about RESPONSIBLE TOURIST
- Training is provided to personnel, on the protocol of PROTECTION OF THE MINOR of Hipotels, and Hipotels It has an ethical code
- We carry out actions within the GAS group Sustainable Accommodation Group -, Collaboration with charities, environmental education activities -Biosphere Reserve - activities with the teaching community - University and Vocational Training -
- ✓ Participation in Rethink hotel and Habitat Futura as speakers
- ✓ We promote our culture and folklore Canarian Gala with music every Tuesday-.
- ✓ Cultural activities within the entertainment program.