



# HIPOTELS

Hotels & Resorts

## PRESS RELEASE

# Ilmiodesign recognised at the ASCER Awards 2025 for the renovation of Hipotels Don Juan

The interior design studio has been distinguished for a project that highlights product quality and care for the guest experience



*Buffet terrace at Hipotels Don Juan.  
Photography: José Salto.*

**Castellón, November 2025** – The interior design studio Ilmiodesign has been recognised at the 24th ASCER Ceramic Awards 2025 for the renovation of Hipotels Don Juan, which has received a Honourable Mention in the Interior Design category.

The award acknowledges a project developed in Cala Millor (Mallorca) that understands design as a tool at the service of the guest, focusing on product quality, execution rigour and a tangible improvement of the overall guest experience.

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*Hipotels Don Juan room.*

### **Hipotels Don Juan: renovating to care**

The renovation of Hipotels Don Juan is part of Hipotels' philosophy of continuous reinvestment in the improvement of its hotels, based on the belief that caring for spaces is a direct way of caring for the people who stay in them.

Designed by Ilmiodesign, the project approached the refurbishment from a respectful yet contemporary perspective, aiming to update the hotel without losing its essence, while improving comfort, functionality and the overall perception of the product.

The ASCER Awards jury highlighted the meticulous intervention, praising its ability to preserve the hotel's original character while successfully introducing a bold and colourful ceramic palette that reinforces its historical identity. Special recognition was also given to the skilful use of different ceramic textures, formats and typologies, applied with sensitivity and coherence throughout the hotel's various spaces.

### **Design and materiality serving the guest experience**

Ceramics play a central role in the project, not only for their aesthetic value, but also for their durability, functionality and ability to enhance wellbeing. Their application engages in a dialogue with natural light, the Mediterranean surroundings and the existing architecture, creating spaces that are more serene, welcoming and genuinely designed for rest.

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*Lobby of the Hipotels Don Juan in Cala Millor*

This renovation reflects a way of understanding hospitality based on doing things properly, with care, without excess, and with a long-term vision. A commitment to real product quality that responds to the expectations of guests who value tranquillity, reliability and attention to detail.

### **Ilmiodesign and the value of hotel interior design**

Founded by Andrea Spada and Michele Corbani, Ilmiodesign has also been recognised at this year's ASCER Awards for another project in Mallorca, further consolidating its position in hotel interior design and its expertise in the innovative use of ceramics in hospitality spaces.

The ASCER Ceramic Awards, organised by the Spanish Ceramic Tile Manufacturers' Association, recognise architectural and interior design projects that stand out for their technical quality, conceptual coherence and functional contribution to contemporary design.

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### **About Hipotels Hotels & Resorts**

*For over 50 years, Hipotels Group has been at the forefront of tourism development in Mallorca, becoming one of the island's largest hotel chains. Its founder, Mr. Juan Lull, shaped the company with his vision, betting on moderate expansion across Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renovation, this development model has ensured close management based on long-term relationships with suppliers, customers, and employees.*

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