



# HIPOTELS

Hotels & Resorts

## PRESS RELEASE

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### **Don Juan Llull recognized as Honorary Son of Mallorca by the Consell de Mallorca**

The President of the Consell de Mallorca, Llorenç Galmés, presented the Honors and Distinctions Awards during the **Diada de Mallorca** on September 12.



*Don Joan Llull and Llorenç Galmés, President of the Consell de Mallorca*

**Palma, September 12, 2025** – The Consell de Mallorca has awarded Don Juan Llull, founder of Hipotels Hotels & Resorts, the title of Honorary Son of Mallorca during the Honors and Distinctions ceremony held on the occasion of the Diada de Mallorca 2025. This is the island’s highest recognition, granted for his exemplary and pioneering career in boosting tourism in the eastern part of Mallorca.

At 90 years of age, Don Juan Llull is a business leader who has successfully combined entrepreneurial vision with values of local roots, quality, and stability, creating employment and prestige for the island. This recognition crowns decades of effort and commitment, consolidating Hipotels Hotels & Resorts as a hotel chain of Mallorcan origin with international presence and a strong vocation for service.

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***Don Joan Lull embracing Llorenç Galmés, President of the Consell de Mallorca***

During the ceremony, the President of the Consell, Llorenç Galmés, highlighted the spirit of achievement of the awardees and emphasized that Lull's career reflects ***“the essence of a tourism model that, through personal and family effort, has managed to position Mallorca as a world-class destination.”*** This year's Honors and Distinctions ceremony recognized a total of 24 individuals and organizations for their contributions to Mallorca, but the appointment of Don Joan Lull as Honorary Son stood out as one of the most emotional and symbolic moments of the day.

President Llorenç Galmés also underlined the spirit of resilience of the Mallorcan people in the face of current challenges during the ceremony. The Honors and Distinctions Awards of the Consell de Mallorca aim to acknowledge the work carried out by individuals and organizations for the benefit of the island and its citizens.

The awardees are chosen each year through a participatory process in which candidacies are submitted, and the final decision is made by consensus of the political groups in the board of spokespersons.

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### **About Hipotels Hotels & Resorts**

*For over 50 years, Hipotels Group has been at the forefront of tourism development in Mallorca, becoming one of the island's largest hotel chains. Its founder, Mr. Juan Lull, shaped the company with his vision, betting on moderate expansion across Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renovation, this development model has ensured close management based on long-term relationships with suppliers, customers, and employees.*

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