

## PRESS RELEASE

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### **The Sant Llorenç Town Council has named Mr. Juan Llull, President of Hipotels, Honorary Citizen.**

The recognition ceremony was held at the Sa Màniga Auditorium in Cala Millor, with the attendance of local authorities, representatives of the social and economic fabric of the region, and family members of the honoree



*Marga Prohens, President of the Government of the Balearic Islands; Mr. Juan Llull, President of Hipotels; Jaume Soler, Mayor of Sant Llorenç; and Joan Mestre, Councillor for Tourism*

**Cala Millor, September 4, 2025** – The Town Council of Sant Llorenç des Cardassar held an Extraordinary Plenary Session at the Sa Màniga Auditorium to appoint Mr. Juan Llull Juan, founder and president of Hipotels Hotels & Resorts, as Honorary Citizen of the municipality.

The event was attended by prominent figures such as the President of the Balearic Government, Ms. Marga Prohens; the Minister of Tourism, Culture and Sports, Mr. Jaume Bauzà; the President of the Consell de Mallorca, Mr. Llorenç Galmés; and the Mayor of Sant Llorenç, Jaume Soler, among other authorities.

With this distinction, the Council recognizes the career of a key figure in the touristic, economic, and social development of the Llevant area, whose business vision has always been tied to the values of hard work, closeness, and commitment to his homeland.

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***"Juan Llull and Hipotels would not be the same without all the people—from mayors to workers of this municipality—who have supported us since the very beginning,"*** said the founder of the hotel chain, who also stated that this Thursday had been ***"one of the happiest days"*** of his life.

After the agreement and the presentation of the Honorary Citizen award to Mr. Llull, Ms. Prohens congratulated the founder of the hotel group on this "well-deserved" recognition and highlighted his trajectory: ***"Today we honor the life of a humble man, with the character of the people of this land, who has worked with effort, perseverance, and sacrifice,"*** she remarked.

According to Prohens, Juan Llull belongs to ***"a generation of entrepreneurs who transformed the Balearic Islands and made them a world tourism powerhouse, without ever losing their roots. Today we honor much more than a businessman—we honor above all a way of understanding the tourism sector: respectful of the environment and convinced that workers are part of the family,"*** she added.

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### **About Hipotels Hotels & Resorts**

For over 50 years, Hipotels Group has been at the forefront of tourism development in Mallorca, becoming one of the island's largest hotel chains. Its founder, Mr. Juan Llull, shaped the company with his vision, betting on moderate expansion across Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renovation, this development model has ensured close management based on long-term relationships with suppliers, customers, and employees.