



HIPOTELS

Hotels & Resorts

PRESS RELEASE

Hipotels obtains the Ecological Cellulose Usage Certificate for the 2025 season.

The recognition reflects the positive impact of the company's commitment to sustainable solutions in its daily operations.



Aerial photograph of Hipotels Mediterráneo, in Cala Millor.

Cala Millor, February 2026 – Hipotels Hotels & Resorts has received the Ecological Cellulose Usage Certificate for the 2025 season, a recognition that reflects the estimated impact generated by the use of more sustainable solutions in its establishments.

The certificate reflects the environmental savings derived from the use of ecological cellulose, an initiative that forms part of the company's commitment to integrating sustainability criteria into its daily operations.

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According to the data included in the certificate, during the 2025 season this measure has generated the following estimated savings:

93.15 tonnes of CO₂

465,760 litres of water

838.37 kg of plastic

These results show how small operational decisions can generate a significant positive impact when applied consistently over time.

“At Hipotels, we understand that measuring, improving and moving forward is the foundation of any real commitment to sustainability,” state the Hipotels Sustainability Department.

The company therefore continues to work on integrating environmental criteria into the daily management of its establishments, promoting concrete actions that help reduce environmental impact and move towards a more responsible tourism model.

About Hipotels Hotels & Resorts

For over 50 years, Hipotels Group has been at the forefront of tourism development in Mallorca, becoming one of the island’s largest hotel chains. Its founder, Mr. Juan Lull, shaped the company with his vision, betting on moderate expansion across Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renovation, this development model has ensured close management based on long-term relationships with suppliers, customers, and employees.

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