

PRESS RELEASE

Hipotels strengthens its social commitment with the 1st Charity Run in Cala Millor.

The first edition of the sporting event brought together 433 participants and raised €3,100 for Llevant en Marxa, an association dedicated to solidarity projects in America and Africa



Start of the 1st Hipotels Solidarity Race.

Cala Millor, September 20, 2025 – Hipotels Hotels & Resorts held the 1st Hipotels Charity Run on September 20 in Cala Millor, bringing together sports, community, and solidarity in a day that gathered 433 runners and supporters.

The race, with 4 and 8-kilometer routes, aimed to raise funds for **Llevant en Marxa**, an NGO that develops international cooperation projects in areas such as education and healthcare. Thanks to the involvement of runners, local residents, and Hipotels employees, a total of €3,100 was raised, which will be fully allocated to support these initiatives.

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The funds raised for the NGO Llevant en Marxa amounted to €3,100.

“Beyond sports, this race symbolizes our commitment to society and to causes that go beyond our daily work. We are very grateful to the 433 participants and to everyone who made this first edition a success”, said the Hipotels Management team.

The company is already working on consolidating this event as an annual gathering that combines physical activity, togetherness and solidarity. This initiative is part of Hipotels’ CSR program **WeCare360° – People · Planet · Corporate**. Specifically, it falls under the People Care pillar, which drives actions that generate value and contribute to a positive impact in the local community.

The initiative is aimed at generating a positive impact both on the local environment and in more vulnerable communities. The company is already working on consolidating this event as an annual gathering that combines physical activity, togetherness and solidarity..



About Hipotels Hotels & Resorts

For over 50 years, Hipotels Group has been at the forefront of tourism development in Mallorca, becoming one of the island’s largest hotel chains. Its founder, Mr. Juan Llull, shaped the company with his vision, betting on moderate expansion across Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renovation, this development model has ensured close management based on long-term relationships with suppliers, customers, and employees.

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