

PRESS RELEASE

Hipotels Hotels & Resorts reopens Hotel Don Juan in Cala Millor after a complete renovation

The hotel upgrades its category to 4 stars and unveils a fully redesigned concept, new services such as the Select Rooms, and the exclusive Calma Beach Club right on the seafront.



Doble Select Sea View Room

Cala Millor, July 27, 2025 – Hipotels Hotels & Resorts announces the reopening of the Hipotels Don Juan, one of its most iconic properties, after a comprehensive renovation that transforms the hotel experience and raises its official rating from 3 to 4 stars. The new design, created by the MIODESIGN studio, features a contemporary Mediterranean aesthetic, with open spaces, natural materials, and an emphasis on light as a central element.

The project was led by architect Juan Morro, who oversaw the complete redesign of all areas – from the reception and rooms to the spa, lobby, gym, and the building's façade.

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One of the most important upgrades is the new 4-star classification, which allows the hotel to **introduce Select Rooms** — located on the upper floors of the building. These exclusive rooms offer premium features such as capsule coffee machines, larger Smart TVs, and privileged views, perfect for guests seeking an elevated stay in the heart of Cala Millor.



The new Calma Beach Club on the seafront in Cala Millor

A standout addition is the new Calma Beach Club, located directly on the beachfront. Open to both hotel guests and external visitors, it offers a relaxed yet elegant setting to enjoy refined cocktails and a unique culinary proposal designed to savor the sunset on Cala Millor Beach.

“This reopening strengthens our commitment to continuously improving our product and delivering memorable experiences in unique destinations,” states the General Management of Hipotels.

About Hipotels Hotels & Resorts

For over 50 years, Hipotels has played a leading role in Mallorca’s tourism development, becoming one of the island’s hotel chains with the largest number of rooms.

Founded by Joan Lluís, the group reflects his vision and character through a careful expansion strategy in destinations such as Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renewal, this development model has allowed the company to maintain a close management style based on long-term relationships with both guests and employees.