

PRESS RELEASE

Hipotels Barrosa Palace celebrates 25 years of excellence on La Barrosa beach

The iconic five-star hotel marks its anniversary with a special gala for its guests, reaffirming its commitment to quality and hospitality in the heart of the Costa de la Luz.



Hipotels Barrosa Palace Hall

Chiclana de la Frontera, August 7, 2025 – Hipotels Barrosa Palace, the flagship hotel of the chain in the province of Cádiz, is celebrating its 25th anniversary this year. To commemorate the occasion, a special gala was held yesterday in the hotel gardens, featuring dinner and live music as a gesture of gratitude to loyal guests who have supported the hotel throughout the years.

“This anniversary is much more than a date; it is a celebration of a journey shared with our guests, many of whom return year after year and are now part of the Hipotels family,” said the hotel’s general management.

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Serenity Junior Suite Sea View

Following a **full renovation in 2023**, the hotel now showcases a unique, contemporary aesthetic that highlights the natural surroundings.

Among its main attractions are the exclusive **Serenity Rooms**, including Junior Suites with sea views, Senior Suites, and the Presidential Senior Suite. These rooms, ranging from 27 m² to 81 m², offer access to private areas within the hotel, personalized services, and preferential treatment.

In addition, this impressive five-star hotel offers guests everything expected of a luxury stay: from Swim-Up rooms with private pools to a diverse culinary offering with restaurants such as El Enebro, Satsu, Mocaccino Café, and the Serena Beach Club.



Swim Up Room

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Serena Beach Club, Playa la Barrosa

One of its most outstanding spaces is Serena Beach Club, open to both hotel guests and external visitors, designed as the perfect place to unwind and enjoy the stunning La Barrosa beach.

Hipotels Barrosa Palace continues to strengthen its position as a benchmark of luxury on the Costa de la Luz, with an offering that blends tradition, innovation, and service excellence — values the brand has upheld since its beginnings.



About Hipotels Hotels & Resorts

For over 50 years, Hipotels has played a leading role in Mallorca's tourism development, becoming one of the island's hotel chains with the largest number of rooms.

Founded by Joan Llull, the group reflects his vision and character through a careful expansion strategy in destinations such as Mallorca, Cádiz, Lanzarote, and Cancún. With a hotel portfolio in constant renewal, this development model has allowed the company to maintain a close management style based on long-term relationships with both guests and employees.